



## Judges Panel For U.S. Dairy Sustainability Awards

By Chuck

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At World Dairy Expo we got an update on the [U.S. Dairy Sustainability Awards program](#) from Dairy Management, Inc.

*The U.S. Dairy Sustainability Awards program continues to gain support, as the Innovation Center for U.S. Dairy® today announced that the newly launched awards program will be judged by a [panel of experts](#) from academic institutions, USDA, EPA, World Wildlife Fund, media and dairy industry leaders.*



*In September, the Innovation Center for U.S. Dairy, in affiliation with the Dairy Research Institute®, announced the U.S. Dairy Sustainability Awards, a new program to recognize dairy farms, businesses and collaborative partnerships for efforts that deliver outstanding economic, environmental and/or social benefit, thus helping advance sustainability of the dairy industry.*

*The Innovation Center and Dairy Research Institute were established by America's dairy farmers to foster innovation and research across the industry.*

On hand at Expo to discuss the sustainability awards initiative was California dairy farmer, Steve Maddox. He says they wanted to go out and recognize people who are already doing some of the common sense approaches that research has shown to be effective in improving environmental impacts. They also believe it is important to showcase good practices as an example to other dairy farmers.

Steve says they're looking for nominations for these awards and the deadline is December 1st. You can find a list of the judges for the awards program [in the news release](#).

You can listen to my interview with Steve here: [Steve Maddox Interview](#)

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